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Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-125050** | Submit Date: **10/10/2011** | Call Sign: **WRIC-TV** | Facility ID: **74416** |

City: **PETERSBURG** | State: **VA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/10/2011 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Richmond-Petersburg
	Web Home Page Address	www.wric.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	THE EMPEROR'S NEW SCHOOL (ABC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/ 9:00-9:30AM (Through 8/27/11)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her dimwitted henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his classwork, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	THE REPLACEMENTS (ABC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/ 9:30-10:00AM (Through 8/27/11)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to force a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story, they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	THAT'S SO RAVEN (ABC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/ 10:00-10:30AM (Through 8/27/11)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Raven's interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" sets up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying and cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	THAT'S SO RAVEN (ABC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/ 10:30-11:00AM (Through 8/27/11)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Raven's interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" sets up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying and cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	HANNAH MONTANA (ABC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/ 11:00-11:30AM (Through 8/27/11)
Total times aired at regularly scheduled time	8
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Mylie Stewart, who recently moved from Tennessee to Malibu, CA , leads a double life. By day, she attends public high school along with her older brother Jackson, but by night, she is an emerging pop star "Hannah Montana." Except for her family, only her two best friends, Oliver and Lily and her bodyguard know about Mylie's career as a singer as she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Mylie wears blonde wigs while performing and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Mylie is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Liley are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Mylie's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and Issues related to bereavement. On Saturday, August 27, 2011 we pre-empted children's programming from 11:00am - 12:00pm due to WRIC's live coverage of Hurricane Irene.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 19)	Response
Program Title	THE SUITE LIFE OF ZACK AND CODY (ABC)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/ 11:30AM-12:00PM (Through 8/27/11)
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend the local public middle school and are in the same class. One of the twins is polite and shy and excels in academics, while the other, an athlete and extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but who stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, the girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure. On Saturday, August 27, 2011 we pre-empted children's programming from 11:00am - 12:00pm due to WRIC's live coverage of Hurricane Irene.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/7:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/9:00-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/9:30-10:00AM (through 9/3/11)
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	JACK HANNAH'S WILD COUNTDOWN (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/9:00-9:30AM (As of 9/3/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'? Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/9:30-10:00AM (As of 9/3/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	BORN TO EXPLORE (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/10:00-10:30AM (As of 9/3/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorer's Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	CULTUE CLICK (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/10:30-11:00AM (As of 9/3/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of and reasons behind cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week, Nzinga will analyze and answer the questions that shape our society using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a weeks worth of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	EVERYDAY HEALTH (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11:00-11:30AM (As of 9/3/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	FOOD FOR THOUGHT (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11:30AM-12:00PM (As of 9/3/11)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour show, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time, sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)		Response
Program Title	Children Talk (The Country Network)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am (As of 9/10/11)	
Total times aired at regularly scheduled time	3	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	8 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children Talk featuring nationally known ventriloquist Taylor Mason. Each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	BRENDA KUMP
Address	301 ARBORETUM PLACE
City	RICHMOND
State	VA
Zip	23236-3464
Telephone Number	804-330-9726
Email Address	bkump@wric.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Included in this report and placed in our Public File are talent appearances made specifically for children. On Saturday, August 27, 2011 we pre-empted children's programming from 11:00am - 12:00pm due to WRIC's live coverage of Hurricane Irene.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/7:00-7:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.

Other Matters (2 of 12)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/7:30-8:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.
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Other Matters (3 of 12)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/8:00-8:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.

Other Matters (4 of 12)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/8:30-9:00AM

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.

Other Matters (5 of 12)	Response
Program Title	GINA D'S KIDS CLUB (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/9:00-9:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB lets preschool children "join in on the fun". The content was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppet characters, animated segments, and unique songs. The shows are designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events.

Other Matters (6 of 12)	Response
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Program Title	CHILDREN TALK (THE COUNTRY NETWORK)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/9:30-10:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children Talk, featuring nationally known ventriloquist Taylor Mason. Each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.

Other Matters (7 of 12)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/9:00-9:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'? Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (8 of 12)	Response
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN (WRIC-Main program stream)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS/9:30-10:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes and all of the fascinating life teeming in our oceans.

Other Matters (9 of 12)	Response
Program Title	BORN TO EXPLORE (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 10:00-10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13 - 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorer's Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

Other Matters (10 of 12)	Response
Program Title	CULTURE CLICK (WRIC-Main program stream)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 10:30-11:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of and reasons behind cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week, Nzinga will analyze and answer the questions that shape our society using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's worth of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

Other Matters (11 of 12)	Response
Program Title	EVERYDAY HEALTH (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11:00-11:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.
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Other Matters (12 of 12)	Response
Program Title	FOOD FOR THOUGHT WITH CLAIRE THOMAS (WRIC-Main program stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11:30AM-12:00PM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour show, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>YOUNG BROADCASTING OF RICHMOND, INC.</p>

Attachments

No Attachments.